



# Citylink's "Energy" Solution

## Executive Summary

Founded in 2001, the customer wanted to change the way the world generates and consumes energy. Their unique on-site power generation systems utilize an innovative new fuel cell energy technology with roots in NASA's Mars program. One of their manufacturing plants in Bangalore required an inbound transportation solution.

## Challenges

Having their manufacturing plant newly set-up in Bangalore wanted a transportation partner to fulfill the following needs.

- On-time material delivery at plant without causing an interruption in production
- To increase utilization by using the vehicle for other activities apart from procurement
- As the final product was for special industrial purpose, their raw materials also had to be moved with great care

## Process

Production operations are generally time bound processes and involves procurement of various raw material SKUs from suppliers. Since, the final products from this facility had to be exported to another country, it was important to finish production as per scheduled production plan. On-time raw material placement played a crucial role in executing this process. Though the requirement was just one vehicle – a small scale operation relative to our other operations, we were able to provide this services through our milkrun network to this new business. One Tata Ace was deployed for 10hours for industry feeding

### Services included:

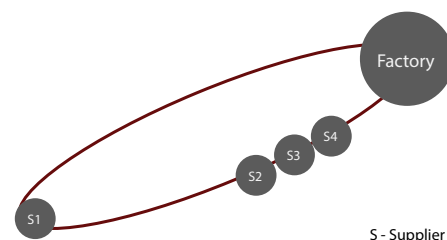
- Milkrun transportation from suppliers to manufacturing facility
- Other transportation from plant as and when required

## Result

Provided a simple transportation solution to a growing company in clean energy sector and a flexibility in vehicle usage, improving net utilization.

**1** Manufacturing Unit

**4** Supplier Locations



**1+** Years Engagement